

18 June 2021

**B90 Holdings plc**  
("B90", the "Company" or "Group")

**Final Results for the year ended 31 December 2020**

B90 Holdings plc (AIM: B90), the online marketing and operating company for the gaming industry, announces its audited final results for the year ended 31 December 2020 (the "2020 Annual Report").

The 2020 Annual Report can be found on the Company's website at [www.b90holdings.com](http://www.b90holdings.com).

**Commenting on the results, Paul Duffen, executive Chairman said:**

*"The operational results were highly impacted as a result of the global COVID-19 pandemic, which caused a cancellation of the vast majority of sporting events globally from mid-March 2020. Only in June 2020, did some of the sporting events resume, and it was not until the end of the third quarter that most sporting events resumed.*

**Commenting on current trading and outlook, he added:**

*"The Company now has a much more stable financial platform to grow from. The conversion of the Convertible Loan in April 2021 has removed the vast majority of the Group's indebtedness and together with the proceeds from our recent Subscription leaves the Company with a much improved balance sheet. The Board believes that after a difficult period, the Group now has a clear strategic plan to grow its operations and revenues in a targeted way, partnering with leading affiliates and investing further in marketing to expand both our core customer base and geographic reach."*

*The information contained within this announcement is deemed by the Company to constitute inside information as stipulated under the Market Abuse Regulation (EU) No. 596/2014 as it forms part of United Kingdom domestic law by virtue of the European (Withdrawal) Act 2018*

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**About B90 Holdings plc**

B90 Holdings plc is a group of companies focused on the operation of its own online Sportsbook and Casino product as well as marketing activities for other online gaming companies.

Website: [www.b90holdings.com](http://www.b90holdings.com)