

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

IM00BYT32K14

Issuer Name

B90 HOLDINGS PLC

UK or Non-UK Issuer

Non-UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

Dowgate Group Limited

City of registered office (if applicable)

London

Country of registered office (if applicable)

UK

4. Details of the shareholder

| Name | City of registered office | Country of registered office |
|-----------------------------------------------------------------------------|---------------------------|------------------------------|
| Bank of New York Mellon on behalf of Dowgate Wealth Limited (Discretionary) | | |
| Bank of New York Mellon on behalf of Onward Opportunities Plc | | |
| Royal Bank of Canada on behalf of SVS Dowgate Wealth UK Small Cap Fund | | |

5. Date on which the threshold was crossed or reached

23-Aug-2024

6. Date on which Issuer notified

27-Aug-2024

7. Total positions of person(s) subject to the notification obligation

| | % of voting rights attached to | % of voting rights through financial | Total of both in | Total number of voting rights held in issuer |
|--|--------------------------------|--------------------------------------|------------------|----------------------------------------------|
| | | | | |

| | shares (total of 8.A) | instruments (total of 8.B 1 + 8.B 2) | % (8.A + 8.B) | |
|---------------------------------------------------------------------------|-----------------------|--------------------------------------|---------------|------------|
| Resulting situation on the date on which threshold was crossed or reached | 5.01 | 0.00 | 5.01 | 22,025,000 |
| Position of previous notification (if applicable) | | | | |

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

| Class/Type of shares ISIN code(if possible) | Number of direct voting rights (DTR5.1) | Number of indirect voting rights (DTR5.2.1) | % of direct voting rights (DTR5.1) | % of indirect voting rights (DTR5.2.1) |
|---------------------------------------------|-----------------------------------------|---------------------------------------------|------------------------------------|----------------------------------------|
| IM00BYT32K14 | 22,025,000 | | 5.01% | |
| Sub Total 8.A | 22,025,000 | | 5.01% | |

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | Expiration date | Exercise/conversion period | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
|------------------------------|-----------------|----------------------------|---------------------------------------------------------------------------------------|--------------------|
| Sub Total 8.B1 | | | | |

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| Type of financial instrument | Expiration date | Exercise/conversion period | Physical or cash settlement | Number of voting rights | % of voting rights |
|------------------------------|-----------------|----------------------------|-----------------------------|-------------------------|--------------------|
| Sub Total 8.B2 | | | | | |

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | Name of controlled undertaking | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|-----------------------------|--------------------------------|----------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
| Dowgate Group Limited | Dowgate Wealth Limited | 5.01 | | |

10. In case of proxy voting**Name of the proxy holder****The number and % of voting rights held****The date until which the voting rights will be held****11. Additional Information****12. Date of Completion****13. Place Of Completion**